Dear Patron:

The Buckeye Valley Athletic Boosters would like to invite you to advertise in our sports media guides. Thanks to patrons such as you, the Athletic Boosters have enhanced the sports program at Buckeye Valley. Our athletes are very appreciative of the new equipment and uniforms that your contribution helps provide.

We need your support! Placing an advertisement in the sports media guide will not only help to market your business, it will show your support to the community and school. Program guides are sold at fall football games, and winter boys and girls basketball games.

To place an ad that will appear in both the Fall and Winter program guides, please complete the enclosed form and submit by **Friday**, **July 29**, **2016**. **Please make check payable to**:

Buckeye Valley Athletic Boosters c/o Jill Davis 6106 Dublin Rd. Delaware, Ohio 43015

Thank you for your consideration and support!

Go Barons!!

Jill

740-272-0981 or JJLCDavis@msn.com

Ad Specifications

1/10 page (Business Card) - 35/8" x 2"

1/4 page - 35/8" x 47/8"

1/2 page – 7½" x 4¾" (horiz.) or 4¾" x 10" (vertical)

Full page - 71/2" x 10"

- **All photos should be a minimum of 300 dpi at the final size of the ad
- **For type and artwork it is BEST to have them at 600 dpi (although 300 dpi will typically work, it can tend to become a bit blurry)
- **Artwork should be sent as B&W rather than color unless the final artwork will appear in color. We can convert color to B&W but some artwork does not render good results in B&W format
- **We can accept the following file formats: **tif**, **jpg**, or **PDF** (please save it as a high resolution, press quality PDF in B&W)