

**BUCKEYE VALLEY BARONS**  
**~~FALL~~ & WINTER SPORTS PROGRAM 2016-17**

**ADVERTISER INFORMATION:**

COMPANY NAME \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_ EMAIL \_\_\_\_\_

**COMPANY REPRESENTATIVE:**

PRINTED NAME \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**AD SIZE:**

Tenth Page (BC) B/W \$60.00 \_\_\_\_\_  
Quarter Page B/W \$120.00 \_\_\_\_\_  
Half Page B/W \$175.00 \_\_\_\_\_  
Half Page Color \$275.00 \_\_\_\_\_  
Full Page B/W \$325.00 \_\_\_\_\_  
Full Page Color \$425.00 \_\_\_\_\_

**BOOSTER MEMBERSHIP/DONATION:**

Varsity Baron Backer \$75.00–More \_\_\_\_\_  
JV Baron Backer \$50.00–\$74.00 \_\_\_\_\_  
Freshman Baron Backer \$20.00–\$49.00 \_\_\_\_\_

**TOTAL Amount Paid** \$ \_\_\_\_\_

Please mark a choice below:

1- Run same ad as last year (not necessary to re-submit): \_\_\_\_\_

2- Please place a new ad: Ad is enclosed \_\_\_\_\_, or emailed to JJLCDavis@msn.com \_\_\_\_\_

See attached letter for ad sizes and format requirements. Hard copy ads will be scanned.  
Electronic ads will provide better quality and results.

For a copy of last year's ad, please email request to Jill Davis at JJLCDavis@msn.com

Check must accompany order or ad will not run. Deadline is *Nov. 11* ~~Friday, July 29, 2016~~.

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**MAKE CHECK PAYABLE TO:** Buckeye Valley Athletic Boosters  
c/o Jill Davis  
6106 Dublin Rd.  
Delaware, Ohio 43015  
(740)272-0981  
[jjlcdavis@msn.com](mailto:jjlcdavis@msn.com)

Dear Patron:

The Buckeye Valley Athletic Boosters would like to invite you to advertise in our sports media guides. Thanks to patrons such as you, the Athletic Boosters have enhanced the sports program at Buckeye Valley. Our athletes are very appreciative of the new equipment and uniforms that your contribution helps provide.

We need your support! Placing an advertisement in the sports media guide will not only help to market your business, it will show your support to the community and school. Program guides are sold at fall football games, and winter boys and girls basketball games.

To place an ad that will appear in ~~both the Fall and~~ Winter program guides, please complete the enclosed form and submit by ~~Friday, July 29, 2016~~. **Please make check payable to:**

**Nov. 11**  
**Buckeye Valley Athletic Boosters**  
c/o Jill Davis  
**6106 Dublin Rd.**  
**Delaware, Ohio 43015**

Thank you for your consideration and support!

**Go Barons!!**

*Jill*

**740-272-0981 or JJLCDavis@msn.com**

### **Ad Specifications**

**1/10 page** (Business Card) - 3 $\frac{5}{8}$ " x 2"

**1/4 page** - 3 $\frac{5}{8}$ " x 4 $\frac{7}{8}$ "

**1/2 page** – 7 $\frac{1}{2}$ " x 4 $\frac{7}{8}$ " (horiz.) or 4 $\frac{7}{8}$ " x 10" (vertical)

**Full page** - 7 $\frac{1}{2}$ " x 10"

**\*\*All photos should be a minimum of 300 dpi at the final size of the ad**

**\*\*For type and artwork it is BEST to have them at 600 dpi (although 300 dpi will typically work, it can tend to become a bit blurry)**

**\*\*Artwork should be sent as B&W rather than color unless the final artwork will appear in color. We can convert color to B&W but some artwork does not render good results in B&W format**

**\*\*We can accept the following file formats: tif, jpg, or PDF (please save it as a high resolution, press quality PDF in B&W)**